



Taste of Nature

International Franchisee Application Form

Contact us

e-mail : franchiseamazon@pttor.com

website : www.cafe-amazon.com

CAFÉ AMAZON FRANCHISEE APPLICATION PROCESS



Timeline: 6 months for minimum

DUE DILIGENCE

STORE SETUP

1

2

3

4

5

6

7

Propose Location

Initial Meeting

Site Visit

Executive Meeting

Agreement

Site & Training

Grand Opening

1. Preferred Site Criteria

- 40 – 300 sq.m.
- Great Daytime population
- Heavy Pedestrian
- Visibility, access

3. Schedule Site Visit

- Site Investigation
- Market Survey

5. Sign Agreement

- Present Franchise Agreement
- Term Negotiation
- Sign Agreement

7. Store Opening

- On the job training
- Setup POS system
- Store opening support

2. Initial Meeting

- Introduction
- Applicant Profile
- Proposed Area
- Rental Cost
- Idea of Site Development

4. Revision with Executive Meeting

- Review applicants' background and financial information
- Commercial Negotiation

6. Store Development

- Store Detailed Design
- Training
- Import & Export Preparation
- Menu Pricing



INTERNATIONAL FRANCHISEE APPLICATION FORM

1. APPLICANT'S PROFILE

1.1 Authorized Applicant's Contact Details

Name			
Phone		Mobile	
Email			
Company		Position	
Company Website			
Company Address			

1.2 Franchisee Company Profile *(To own and operate franchise stores)*

Company Name			
Company Address			
Company Business Type / Sector		Establishment year	
Principal Place of Business			
Company Shareholder(s) Name*			
Company Website			
Registered Capital		Annual Revenue & Profits	
Total Asset	Total Liabilities	Total Equity	

**If new company will be setup to operate franchise stores, please specify information for all company shareholders below*

a) Individual Shareholder of Franchisee Company

Name			
Phone		Mobile	
Email			
Company		Position	
Company Website			
Company Address			
Available Liquid Capital			

b) Company Shareholder of Franchisee Company

Company Name			
Company Address			
Company Business Type / Sector		Establishment year	
Principal Place of Business			
Company Website			
Registered Capital		Annual Revenue & Profits	
Total Asset	Total Liabilities	Total Equity	



INTERNATIONAL FRANCHISEE APPLICATION FORM

2. PROPOSED AREA

2.1 Location of Proposed Area

Number of Proposed Area		
Proposed Area	Location (<i>City/County/Country</i>)	Month/Year plan to open the store
#1		
#2		

2.2 Detail of each Proposed Area

Proposed Area (<i>City/County/Country</i>)			
Description of Proposed Area (Metro/Up country/ <i>Indoor/Outdoor</i>)			
Address of Proposed area			
Proposed Area Size (W X D sq.m.)			
Estimated Number of prospect customers			
Right of the Area	<input type="checkbox"/> Area Owner <input type="checkbox"/> Rent	Rental Cost (per sq.m.)	
		Other Cost (per sq.m.)	
Description of Surrounding	<input type="checkbox"/> Main Road <input type="checkbox"/> Sub Road <input type="checkbox"/> In the building <input type="checkbox"/> Department Store <input type="checkbox"/> Others (Please describe)		
Car Park	<input type="checkbox"/> Available with size:		<input type="checkbox"/> Unavailable
Please select and describe type of place nearby the proposed area within 1 Km			
<input type="checkbox"/> Department Store			
<input type="checkbox"/> Other coffee shop			
<input type="checkbox"/> Office Building			
<input type="checkbox"/> Condominium or Residential Area			
<input type="checkbox"/> School /University			
<input type="checkbox"/> Petrol Station			
<input type="checkbox"/> Public Transportation			
<input type="checkbox"/> Rest Area			
<input type="checkbox"/> Others			



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2.3 Picture of each Proposed Area

(Please attached picture and the map of the proposed area)